

YOBA EXCELLENCE PODCAST

**Presenter Search
2026**

Become the Voice of South Africa's Youth Excellence





INTRODUCTION

The YOBA Excellence Podcast, powered by Pat on Brands and the Top 16 Youth-Owned Brands Awards (YOBA), is searching for South Africa's next outstanding podcast presenter.

If you're passionate about entrepreneurship, innovation, leadership, and youth development, this is your opportunity to inspire thousands of young people across the country.



ABOUT THE PODCAST

- The YOBA Excellence Podcast celebrates the entrepreneurs, innovators, creators, and leaders shaping South Africa's future.
- Every episode features inspiring conversations with founders, business leaders, marketers, creatives, and industry experts who share their journeys, lessons, and practical advice for building successful brands and businesses.
- Our mission is to empower young people by amplifying authentic stories of resilience, innovation, and excellence.



ABOUT THE PRESENTER SEARCH

We're looking for a confident, energetic, and engaging presenter to become the face and voice of the YOBA Excellence Podcast. Whether you're an experienced presenter, content creator, broadcaster, or someone with exceptional communication skills, we want to hear your story.

The successful presenter will interview inspiring guests, facilitate meaningful conversations, and help grow one of South Africa's leading youth entrepreneurship podcasts.



WHO WE'RE LOOKING FOR

We're searching for someone who is:

- Passionate about entrepreneurship and youth development
- Confident in front of a camera and microphone
- An excellent communicator
- Professional and authentic
- Curious and able to ask meaningful questions
- Comfortable interviewing guests from different industries
- Active on social media
- Creative, energetic, and enthusiastic

HOW TO ENTER

Step 1

Follow all Top 16 YOBA social media platforms:

- Facebook
- Instagram
- LinkedIn
- X (Twitter)
- YouTube



Step 2

Tag someone you believe has what it takes to become the next YOBA Podcast Presenter.

Step 3

Record a 30–60 second video introducing yourself as if you're opening a YOBA Excellence Podcast episode.

Step 4

Upload your video on social media and tag:
@top16yoba

Step 5

Use the official hashtags:
#Top16YOBA
#YouthExcellence
#YOBAPodcast
#PatOnBrands



COMPETITION TIMELINE

Applications Open
2026

Closing Date
11 October 2026

Shortlisted Candidates
October 2026

Presenter Announcement
November 2026



PRESENTER RESPONSIBILITIES

The selected presenter will:

- Host the YOBA Excellence Podcast
- Interview entrepreneurs and industry leaders
- Represent the YOBA brand professionally
- Participate in promotional campaigns
- Attend selected YOBA events
- Assist in growing the podcast audience

ELIGIBILITY REQUIREMENTS

Applicants must:

- Be a South African citizen or permanent resident.
- Be at least 18 years old.
- Hold a Grade 12 (Matric) certificate.
- Be available to travel to Sandton, Johannesburg, when required.
- Have reliable transport.
- Be available throughout the presenter selection process.
- Be willing to participate in podcast recordings, promotional activities, and media appearances.
- Agree to background verification where necessary.

TERMS & CONDITIONS

By entering the competition, applicants agree that:

- Must be a permanent and legal resident of the Republic of South Africa
- Must be 18 years or older
- Must have a matric certificate
- Must be available to travel to Sandton, Johannesburg
- Have their own mode of transport
- Chosen candidate(s) must be available to participate, without restriction, for the full duration of the competition and contract period
- The Let's Talk Youth Excellence Podcast may use your personal information submitted on your application to conduct such background checks that may be deemed necessary in their discretion to confirm that you are a suitable candidate to participate in the competition
- The Let's Talk Youth Excellence Podcast will document and capture the audition to broadcast at their own discretion

TERMS & CONDITIONS

- If you are determined as a winner of the competition, you will be requested to, and hereby agree to, enter into a formal written contract of service with the Let's Talk Youth Excellence Podcast, in terms of which you will be appointed as a presenter. You acknowledge and agree that you will be disqualified from the competition and will forfeit all compensation, or other rights that may have been inferred in terms of the competition if you refuse to enter into the said service agreement subsequent to your announcement as a winner of the competition. The Let's Talk Youth Excellence Podcast may at its discretion select a different winner in case a winner is disqualified as determined herein.
- These terms and conditions will be construed, interpreted, and enforced in accordance with the laws of the Republic of South Africa

INDEMNITY

Participants acknowledge that:

- You hereby indemnify the Let's Talk Youth Excellence Podcast/sponsors, their subsidiary and affiliated companies, their officers, agents, directors, and employees against any costs or damages (including consequential damages and pure economic loss) that may be incurred by the podcast/sponsors as a result of claims or charges made against the podcast/sponsors (whether at the instance of the third party or yourself) for infringement of any right, whether the claim or action arises from delict or contract, or any infringement of whatsoever nature, arising out of or pursuant to the exercise by the podcast/sponsors or yourself of its/your rights or the fulfilment or breach by yourself of your obligations in terms of the competition and such indemnity shall extend to the reasonable costs that may be incurred by the podcast/sponsors in defending any action instituted against it.
- Except for any liability that cannot be excluded by law, the Let's Talk Youth Excellence Podcast/sponsors, their subsidiary and affiliated companies, their officers, agents, directors, and employees exclude all liability including negligence for any loss or damage whether direct, indirect, special or consequential, any costs or damages arising in any way out of this competition.

YOU WARRANT THAT:

- **You understand and accept the terms and conditions contained herein and agree to be bound to these terms and conditions.**
- **You have the legal capacity to participate in the Let's Talk Youth Excellence Podcast presenter search.**

CONTACT US

Top 16 Youth-Owned Brands Awards (YOBA)

Website: www.top16yoba.co.za

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Follow us on all social media platforms:

@Top16YOBA

THANK
YOU

